

# PROPRIETARY PRODUCT SPECIFICATION DATABASE

Improve the speed and accuracy of communicating installation information to the people that need it most.



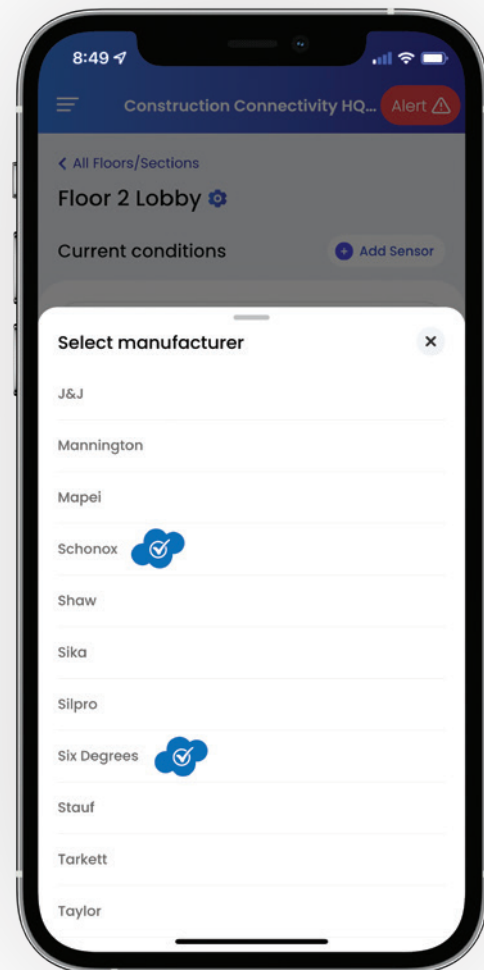
## WHY SHOULD A MANUFACTURER PARTICIPATE?

- Helps protect brand integrity by measuring ASTM standards at point of use
- Reduces expensive and time consuming failure analysis and claim resolution efforts
- Lowers annual claim payouts and budget allocations
- Real time communication directly to end users
  - Strategic recall and specification updates
  - Receive direct end user feedback on product performance
  - Targeted new product introductions
- Powerful brand building strategy
  - Linkage to innovative technology platform
- Communicates a commitment to quality
  - Highlights the importance of technical parameters
- Point of use reminders
  - Enhances the likelihood of installation success
- Use the Floorcloud™ Manufacturer Verified™ logo in marketing activities

## BECOME A FLOORCLOUD™ MANUFACTURER VERIFIED™ PARTNER IN A SINGLE STEP

Provide product specification data listed below using the Floorcloud™ template.

- Product installation ranges:
  - Ambient temperature & humidity
  - Dew point
  - Substrate pH
  - Substrate RH%
  - CaCl (lbs)
  - Surface temperature
- SKU
- Installation & safety reminders
- Batch number and die lot code format



Highly secure digital vault built with the most advanced AWS encryption technology used by US Government agencies and many of the world's largest companies.